



About Markita Samuel

Markita Samuel defines success as making an impact on the lives of the people she has the opportunity to serve. This track record of success started during her days at Florida A & M University (FAMU) where she obtained her Bachelor of Arts in Secondary Education. Her passion for service allowed her various leadership positions in student government and awarded her the Outstanding Junior Award and the Golden Image Award at the renowned FAMU. Markita continued her academic studies at Texas Southern University's Thurgood Marshall School of Law. She went on to engage in legal, social policy, and legislative work. This experience, her educational background, and a desire to actively engage her community through economic and entrepreneurial empowerment were the vehicles that help her birth Making Straight Paths.

Making Straight Paths is a comprehensive business firm that focuses on marketing consulting, business development, project management, and procurement. Markita loves helping her clients develop and grow which is clearly displayed in her passions for leadership development and social engagement. Desiring to see business owners thrive, Ms. Samuel is a systematic problem solver who synthesizes, leverages, and use creative methods to serve her clients. She believes in the power of starting now on your dreams and using what you have to put things into motion for your future. And receiving her Project Management Professional (PMP) Certification in 2020, Markita continues to develop and grow as an entrepreneur and leader.

You can't put this entrepreneur and educator in a box. During her academic studies, Markita authored the award winning "A Road Runs Through: The Effects of Interstate 95 and Urban Redevelopment on Overtown, Miami," and co-authored "Our Story Presidents' Edition: TSU Legends and Leaders." Outside of her career, Markita is a philanthropist who has served with several notable organizations - Breath of Life International Ministries, Lakewood Church's The League – Strengthening Women in the Workplace, the Cherie Blair Foundation for Women, LiftFund, the National Association of Women Business Owners (NAWBO), City of Houston Women and Minority Owned Business Task Force, and the newly formed Business Ecosystem Alliance for Minorities and Women (BEAM-W). You can connect with Markita Samuel via her website www.makingstraightpaths.com.